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More specifically, the *Strategic Management Journal* seeks to publish papers that ask and help to answer important and interesting questions in strategic management, develop and/or test theory, replicate prior studies, explore interesting phenomena, review and synthesize existing research, and evaluate the many methodologies used in our field. *SMJ* also publishes studies that demonstrate a lack of statistical support in a particular sample for specific hypotheses or research propositions. We welcome a diverse range of researcher methods and are open to papers that rely on statistical inference, qualitative data, verbal theory, computational models and mathematical models.

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*SMJ* also requires in papers accepted for publication that authors explicitly discuss and interpret effect sizes of relevant estimated coefficients.

The *SMJ* editorial on “Creating Repeatable Cumulative Knowledge in Strategic Management” (2016, vol. 37: 257-261) provides more detailed explanation of these policies.

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